



Bon Ton Bakery

Hilton and Michelle Dinner have owned and operated Bon Ton Bakery in the west end of Edmonton since 1998. They first learned about Terra when their daughter-in-law was a doula for some of our teen moms. In the last few years, Hilton and Michelle have been strong Terra supporters. They drop off a weekly bread order for our teen parents. Bon Ton Bakery also supplies fresh baking daily for the Braemar School breakfast program. This allows students to start each day with a morning meal. Terra has a partnership with Edmonton Public Schools at Braemar School.

In the fall of 2007, Hilton approached 4,000 of his clients and asked them to donate in honor of the 50th anniversary of the bakery. The “Bon Ton Bakery Celebrating Milestones Campaign” raised \$50,000.00 in one month. The Terra Child and Family Support Centre opened two new childcare rooms thanks to this generous donation.

Bon Ton Bakery is a drop off site for the Baby Heroes diaper drive campaign. Terra appreciates the support of Hilton and Michelle!

Another great example that small businesses can do meaningful things to support their community!

About Baby Heroes:

The Terra Baby Heroes campaign works to engage the community through a three-week diaper drive, taking place from October 7 – 25th, 2009, to raise awareness about the importance of empowering teen parents to succeed.

WEM is the primary diaper drop-off location (Phase 1, near entrance 40), but donations can also be made at any one of our other drop-off locations around Edmonton, such as Bon Ton Bakery.

To learn more about the campaign, where other drop-off locations are, to volunteer and to donate, please visit:

www.terraassociation.com